Artists create cards that raise money for diabetes research. **BY JON HOLTEN**

THE 10TH ANNUAL American Diabetes Association (ADA) Holiday Art Search has identified 10 winning entries, all created by or dedicated to a person with diabetes. The winning works of art are featured on holiday greeting cards in the ADA Gift of Hope catalog.

In its first decade, the ADA Holiday Art Search has produced 127 winning entries made with colored pencil, cut paper, crayon, calligraphy, quilting, digital images, and a variety of paints. It also has inspired a growing selection of ADA Gift of Hope exclusive products that feature artwork created in pursuit of a cure.

Started by a dozen parents of children with diabetes, the ADA Gift of Hope program has a 35-year history of turning holiday purchases into research dollars. Every penny of profit goes directly to diabetes research. Since 1971, the program has raised more than $21 million for research.

The program produces a catalog of holiday cards and gifts plus a catalog of holiday cards especially for businesses.

More than half of the cards in the consumer catalog feature artwork created by or dedicated to a person with diabetes. The ADA Gift of Hope calendar also features paintings by artists with exceptional ability and a personal interest in diabetes.

Moving toward year-round sales, the program has added non-seasonal merchandise, including several gift items that emphasize a message of hope. Through the Gift of Hope Web site, diabetes.org/giftofhope, shoppers can find gift items that change with the seasons.

During the holiday season, the Web site features an expanded selection of everything in the catalog plus other items that couldn’t fit in 20 pages. You’ll find more card designs, including Hanukkah cards, and fun gift items such as a cell-phone charging stand in the shape of a high-heeled shoe and a stuffed St. Bernard that lip-syncs to Barry White.

The program has made changes to lower production costs so a higher percentage of your purchase goes to research. Make a difference in the life of a loved one with diabetes by ordering from the ADA Gift of Hope catalog. If you have a subscription to Diabetes Forecast, you should receive a copy of the catalog by late August. To request the catalog, call 1-800-608-4279.

Jon Holten is a freelance writer in Minneapolis and a volunteer with the ADA Gift of Hope Program.

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Other businesses that send holiday greeting cards to their clients or customers, the ADA Gift of Hope program offers a special collection of cards that support diabetes research. All proceeds go directly to diabetes research.

Holiday cards for business have sophisticated designs that convey quality and often feature one or more colors of foil, embossed artwork, and elegant paper stock. They also are personalized with the name of your business and your choice of verse.

View and order holiday cards for business at www.ada.cceasy.com. To request a catalog of holiday cards for your business or your employer, call (763) 541-1333.
Meet The Winners

Joseph D. Bulone, Port Sanilac, Mich., dedicates his gouache watercolor painting of a 120-year-old lighthouse on Lake Huron to the memory of his father, Domenico Bulone, who had type 2 diabetes.

Suzanne Christensen, Comstock Park, Mich., a two-time winner, dedicates her colored-pencil illustration of the word Peace and two doves to her husband, Lee Christensen, who has type 2 diabetes.

Russ Hench, Canton, Ohio, a four-time winner, dedicates his watercolor painting of a brownstone’s doorway trimmed with holiday decorations to a close friend, Rod Conrad, who has had type 2 diabetes for 3 years.

Bobbi Kerth, WaKeeney, Kan., a three-time winner, dedicates her watercolor painting of five Santas in a Christmas parade to her husband, Don Kerth, who has had type 1 diabetes for 31 years.

David E. Maple, Grove City, Ohio, a winner for three consecutive years, dedicates his two paintings—a snow-covered church along a peaceful country road and a snowman trimmed in a red hat and scarf—to his students, to those who have diabetes, and to his best friend and wife, Sally, who has type 2 diabetes. Maple also has type 2 diabetes.

The deadline for entries in the next ADA Holiday Art Search is Nov. 1. Artwork must be created by or dedicated to a person with diabetes. Entries are limited to flat art with a holiday theme. Selection is based on quality, creativity, and sales.

WANTED: Art To Fund A Cure
exceptional artistic ability and a personal interest in diabetes.

**Barbara Moyer McGettigan**, Somers Point, N.J., dedicates her watercolor painting of a wreath at a snow-covered New Jersey beach to her nephews, Doug Kelley (type 1 diabetes for 28 years) and Mike Kelley (type 1 diabetes for 6 years).

**Marion Brolliar Pruitt**, Camas, Wash., dedicates her painting of two young boys checking their stockings on Christmas morning to the memory of her uncle, Al Batelaan, and her grandfather, M. E. Taylor, both of whom had type 2 diabetes, and to her cousins Bill Batelaan, Larry Batelaan, Pat Galdys, and Joyce Sanders, all of whom have type 2 diabetes.

**Jan Benoit Steffen**, Edmore, N.D., a two-time winner, dedicates her oil painting of a farmhouse decorated for the holidays to the memory of her late father, Isadore Benoit, who had type 2 diabetes, and to her nephew, Mark Monson, who has type 2 diabetes.

**Sandy Williams**, Niles, Mich., a five-time winner, dedicates her gouache painting of a Christmas tree topped with a bright yellow star to her mother, Irene Williams, and her sister, Melissa Pletcher. Both women have type 2 diabetes.

potential. Each winner receives $500. The entry fee is $2 for artists under the age of 18 and $10 for adults. For an entry form and rules, go to diabetes.org/giftofhope or send a self-addressed, stamped envelope to:

ADA Holiday Art Search
5100 Gamble Drive, Suite 394
St. Louis Park, MN 55416